

# TOURISM WEEK 2010

22 March - 26 March



**Mackay - Isaac**  
vibrant spirit • thriving region

Dear Colleagues in Tourism

Here it is, as promised, everything you need to actively participate in our Tourism Week activities:

- ✓ **23 March Tourism and Hospitality Expo at the MECC – your Exhibitor Registration Form**
- ✓ **25 March Mackay – Isaac Region Tourism Conference at the MECC – your Registration Form**
- ✓ **25 March Mackay Tourism Dinner and Tourism Awards at Bluewater Quay – your Booking Form**
- ✓ **2010 Tourism and Hospitality Awards (closing 10 March) – your Award Entry Form**

*We particularly appreciate Mackay Regional Council waiving the venue hire charges at the MECC and the Bluewater Quay.*

The aims of Tourism Week are to educate our community to the value of tourism and its' potential to diversify our economy and create jobs. We're also aiming to encourage locals to explore their own 'backyard' first.

You and your business can play a vital part in this process. Be sure to let us know of the Tourism Week initiatives you may be taking and special offers you have.

Don't forget to include your message in our Tourism Week feature in the Daily Mercury.

In the meantime, make sure you are part of the exciting program above !

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Join us in celebrating everything the Mackay-Isaac Region has to offer during this year's **Tourism Week** from 22 to 26 March. There are many activities planned throughout the week including the Tourism and Hospitality Expo March 23, Flavour of Mackay Cocktail Party March 23, the Annual Tourism Conference March 25, Regional Tourism Awards and Industry Dinner March 25 and much more! Go to [www.mackayregion.com](http://www.mackayregion.com) or call 07 4944 5888 for more information.



To find out more about Tourism Week [click here](#)

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