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NEWS RELEASE

BEST JOB SUCCESSFUL CANDIDATE BEN VISITS MACKAY

Best Job in the World successful candidate and Island Caretaker Ben Southall visits Mackay region today and tomorrow.

As the guest of Mackay Tourism, Ben will be visiting Keswick Island today and overnighting at the Keswick Island Guesthouse before visiting Mackay city and surrounds tomorrow (Tuesday).

His visit is part of a planned program by Tourism Queensland to have Ben see a wide range of the state's tourism destinations and experiences during his six month appointment based at Hamilton Island. Ben is continually recounting his adventures and discoveries to the world through his personal blogs, and a wide array of international media attention. The Best Job campaign has generated tens of millions of dollars worth of publicity for Queensland around the world, and a range of marketing awards in Australia and overseas.

While in Mackay, Ben will meet Mayor Col Meng, the Board of Mackay Tourism and local tourism operators, and visit key attractions including the Marina, Bluewater Quay and Lagoon, Artspace and the Botanic Gardens. Ben has already privately visited the Pioneer Valley and Eungella, with his family from the UK.

Further info: David Phillips 0439 873 726 .

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